**Introduction**

On January9, 2007, Steve jobs announced the first iPhone at the Macworld convention, receiving substantial attention. On June11, 2007, Apple announced at the Apple worldwide Developer Conference that the iPhone would support third [arty application using the safari engine.

**Purpose:**

The iPhone is a smartphone made by Apple that combines a computer, ipod, digital camera and cellular phone into one device with a touchscreen interface.

**About Data Set:**

Battery type

Model share

Brand price comparison

Country Wise best selling smartphone

Quarterly-share

Annual Revenue

Global Marker Share.

**Advantages:**

Apple iPhones was great success because it made communication more conveniently that ever before.

It allowed people to access information through digital media on their phones.

Apple iPhone is an amazing invention that allows users to get all of of their needs of done in one devices.

**Disadvantage:**

iPhone are overpriced.

iPhone din come with a headphone jack.

Apple Ecosystem.

iPhone have fixed storage.

iPhone apps take up too much space.

Conclusion:

As you can see, there are many advantages of mobile phones.

They are useful in emergency situations

They help us to save money.

I think mobile phones are necessary and we cannot live without them.

**Future Scope:**

Ios developed has a bright future as ios is the most preferred platform where most of the interface of things (I0T) get complete compatibility and support moreover, ultra modern home automation apps are getting developed using Ios only.